



**Connecting people WITH
and BEYOND our legacies**

Te Puia |NZMACI

Tim Cossar

Two strategic brands



Context

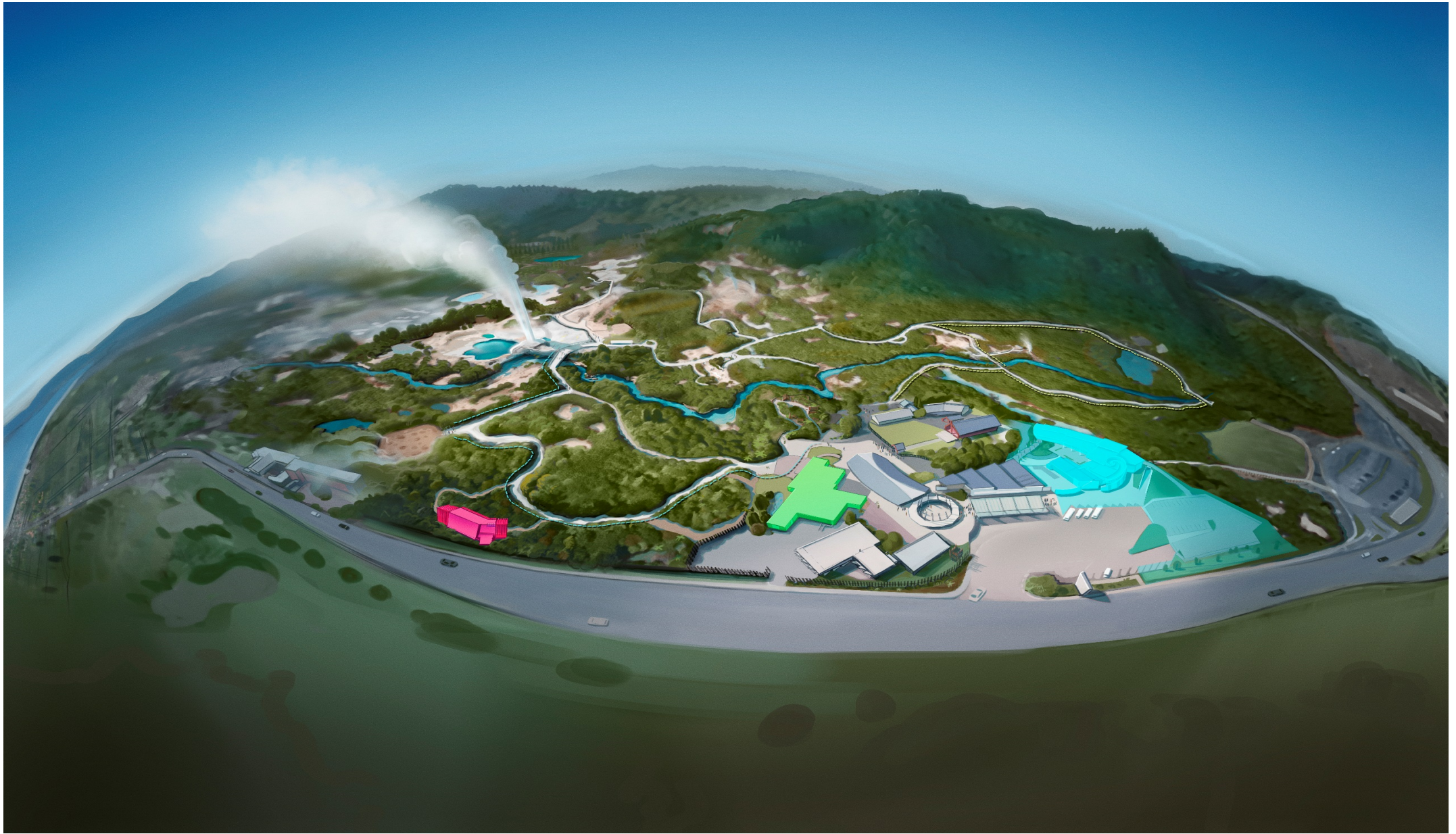
- **NZ Maori Arts and Crafts Institute Act 1963**
 - **Deep legacies**
 - **70ha site**
 - **Ownership Revenues/visitor numbers**
-
- **Patchy delivery**
 - **Historical development**



Current position

- Planning for growth/future proofing
- Leading indicator is air capacity /connectivity
- Open new markets/segments – Tuku Iho
- Bottom feeder or market leader ?
- Confidence - Te Puia | NZMACI /Rotorua/NZ





Wananga Development



NEW ZEALAND
MĀORI ARTS & CRAFTS INSTITUTE
NGĀ KETE TUKU IHO



TE PUIA
ROTORUA, NEW ZEALAND
E kore au e ngaro te purapura
i ruia mai i Rangitātea











Whare kai Development

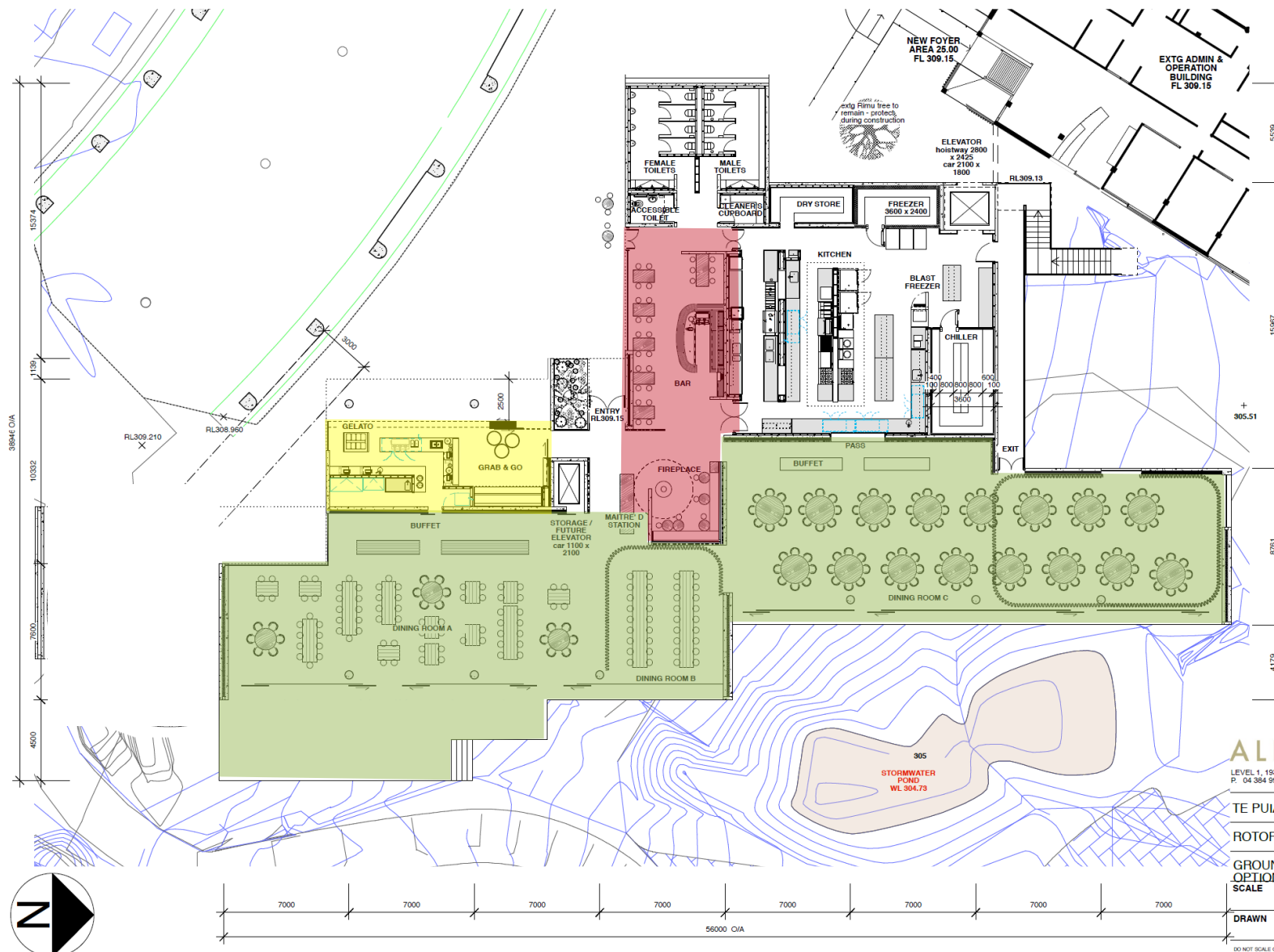


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REV	DATE	NOTE
B	28/1/16	FOR DISCUSSION



ALLISTARCOX
 LEVEL 1, 193 VICTORIA STREET, PO BOX 9715, WELLINGTON
 P. 04 384 9981 F. 04 384 9987

TE PUIA	
ROTORUA	
GROUND FLOOR - PROPOSED PLAN OPTION E	
SCALE	DATE
1:200 A3	28/01/16
DRAWN	DWG NO.
AD	03.00E B











TE PUIA ROTORUA ALLISTARCOX ARCHITECTURE + INTERIORS



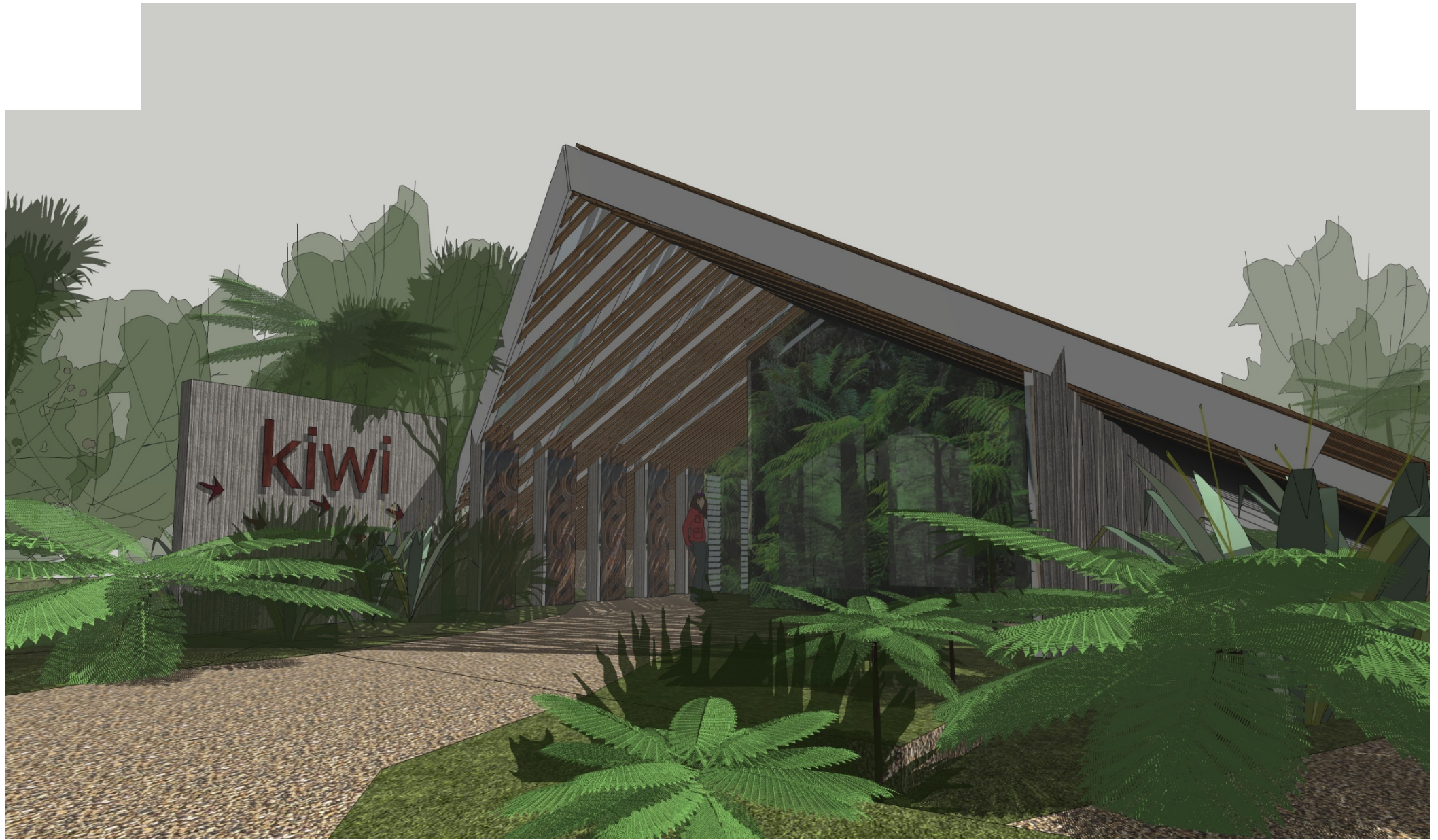
Kiwi Husbandry Development



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Summary

Confident

Leader - innovative

Contemporary - new ways of connecting
- new experiences

Manuhiri centric

People brands - ambassadors

Air connectivity and capacity – drops to bottomline

