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A slice of Christmas cheer



Christmas is fast approaching and Auckland Airport will once again be playing Santa to a number of deserving charities in its '12 Days of Christmas' donations.

Twelve registered New Zealand charities will each get \$10,000 of the \$120,000 donated by the travelling public as unwanted currency in the airport's globes.

To be eligible, the charities must be operating in New Zealand and be able to demonstrate that their charitable purposes

align with Auckland Airport's values of being authentically New Zealand, outstanding, welcoming and ambitious!

Applications must be received through www.aucklandairport.co.nz by 4pm on November 25, 2011.

The 12 days of Christmas donations will begin on 13 December and will continue every day until Christmas Eve.

www.aucklandairport.co.nz

Global marketing award for airport

Auckland Airport's route development marketing team received global industry recognition in early October when it was awarded a highly commended at the World Routes Airport Marketing Awards.

It is the fourth time in three years that Auckland Airport has received an award of this kind and it was the only airport in Australasia to win this year. The award was shared with Changi Airport in Singapore.

The highly regarded World Routes Airport Marketing Awards have been held annually for 14 years. They recognise excellence in airport marketing as voted exclusively by the world's airlines.

Glenn Wedlock, general manager aeronautical commercial says it's extremely rewarding to be recognised by the global airline industry.

"We have undertaken research on each

airline serving Auckland and their markets and customer segments, and chosen to participate where we can make the most difference."

Auckland Airport had previously been awarded highly commended for airport marketing in the Asia-Pacific region at both the 2011 and 2009 awards, and won the overall global award for marketing in the Asia region at the 2010 global awards.



Shuttle for West Auckland

The offer of staff shuttles from the North Shore and Pukekohe has garnered good support so far, but there are a few spots left – especially from the North Shore.



The service relies on an eight-seater vehicle leased by the airport, but driven by a staff member in return for free transport to and from work.

Passengers pay a flat monthly fee that works out cheaper than running a car.

Sustainability adviser Martin Fryer says they are now looking for expressions of interest from staff coming from West Auckland.

If you're interested in any of these shuttles, please contact Martin at martin.fryer@aucklandairport.co.nz



↑ 708%

The increase in the number of passengers arriving from France at Auckland International Airport in September.

Brand new terminal bus



There’s no way you can miss the new terminal transfer bus at Auckland Airport.

After months of temporary buses, the brand new bus started operating in September and has been painted to look like a native New Zealand forest.

It’s part of providing a complete, positive experience for visitors and continues the recently finished, uniquely Kiwi theming throughout the international arrivals area.

Plans are also in place to brand the terminal walkway with totem signs giving details about our different native trees, as well as inside the bus, again providing passengers with more information about the different native trees and birds.

2degrees closer to the airport



New Zealand’s newest mobile phone company has opened a new branch underneath the new Formule 1 hotel at 2 Leonard Issit Drive, providing those who work and visit the area an easy way to sign up for their increasing range of products and plans.

When 2degrees arrived on the scene in 2009, they were determined to give Kiwis the mobile phone company they deserved, offering simple products with fair pricing.

Based around the new mandate of 2degrees of closeness, rather than six degrees of separation, the company strives to be 2degrees smarter every day, setting Kiwis free to communicate with anyone for less.

The company was named TUANZ (Telecommunications Users Association of New Zealand) Telecommunications Carrier of the Year in 2010.

www.axismobile.co.nz

www.2degrees.co.nz



We are the champions ... finally!

They had us on the edge of our seats, but they did the job and now the William Web Ellis Cup is locked safely in our trophy cabinet.

The All Blacks did a tremendous job in holding back a resurgent French tide, finally getting rid of what had become a gorilla on our backs ... symbolically speaking of course!



The atmosphere at Eden Park was electric with an effect that could be likened to having a 16th player on the field.

It was certainly obvious that the whole country had every finger and toe crossed and believed the All Blacks could do it.

Not only did the All Blacks deliver, but so did New Zealand.

The tournament was a resounding success, truly reinforcing the original slogan of a “stadium of four million”.

The people and the city of Auckland put on a great show, especially during the finals phase, for all our domestic and international visitors, and Auckland Airport was happy to play a part in that.

As the high of the World Cup win settles, the hard work begins – really cashing in on the attention and feedback to drive an increase in tourism, investment and international quality events.

This is not just a job for government, it’s something that every business can work towards, and Auckland Airport is ready to play their part in making it happen.

Recognition for sustainability



Auckland Airport has been named as a finalist in not just one category, but all five categories at the Sustainable 60 Awards, the only business in the country to do so. The Sustainable 60 Awards are organised by PriceWaterhouseCoopers and Fairfax Media and recognise businesses that are leading the way in sustainable business practice in New Zealand.

Martin Fryer, sustainability adviser for Auckland Airport says it's a fantastic achievement.

"This is recognition from our peers involved in sustainable practice throughout New

Zealand, which makes it particularly rewarding.

"This year Auckland Airport has entered the final year of its first five-year sustainability action plan, so to receive peer reviewed recognition of our efforts and achievements to date is very gratifying."

The five categories are strategy and governance, environment, community, workplace and marketplace.

The winners of the Sustainable 60 Awards will be announced on November 30, 2011.

www.sustainable60.co.nz

Experiencing life at the airport

Four students from Otahuhu College found out exactly what's involved in working at Auckland Airport by spending their Fridays throughout September with airport employees.

The visits were part of the Gateway programme, which allows senior students to gain work experience in New Zealand businesses in order to help them make an informed choice about where to pursue a career.

Jacquie Brayshaw, Gateway Coordinator at Otahuhu College, says the Airport's contribution to the programme has been invaluable. "So many of our students want careers in travel and tourism, so having the chance to spend time at the airport provides them with a great window of opportunity to consider their career choice."

Lafi Loia and Andee Nanai (pictured) were placed with Auckland Airport operations officer Mark Wilson. Their work experiences included a tour of the airport airside environment, including the runway and an



on-board tour of the world's largest passenger jet, an Emirates A380.

Andee says it was awesome. "My favourite part was going on the big plane. Mark told us everything he does at the airport and we learned a lot from him."

Twice daily flights to Hong Kong

New Zealanders heading away from home over the summer period will have even more options now that Cathay Pacific has announced a significant increase in its flights from Auckland to Hong Kong for the summer peak season.

They currently operate 10 flights a week between the two destinations, but this will rise to 14 from November 27 through to the end of February 2012.




Each of the two daily flights offers easy connections to the rest of Asia, Europe, South Africa and the Middle East.

The newly appointed country manager for New Zealand and Pacific Islands, Ken Chiu, says the increase is to cope with the traditional peak of New Zealanders travelling overseas during their Christmas break, as well as an expected increase in overseas passengers travelling to New Zealand, especially from China.

In addition, from October 31, 2011 through to March 24, 2012, the daily CX107/CX108 flight will be upgraded to a Boeing 747-400, allowing the introduction of a first class cabin.

www.cathaypacific.co.nz



35%

The increase in the number of international passengers arriving at Queenstown Airport during September.

High-adrenalin paintball arrives



A new paintball facility combines the beautiful natural landscape with high-quality action fields to provide nine different high-adrenalin battle zones.

LocknLoad is located next to JK’s World of Golf driving range on Nixon Road. The new facility offers a number of different battle fields to test your combative skills including a UFO landing, the D-Day invasion, an urban battlefield and a jungle-themed Vietnam field. Teams can also take part in the fast past high action Speed Ball fields.

Auckland Airport business development manager Sean Thompson says the paintball facility will be a great addition to the activities already on offer in the airport business district.

“We are creating a place that people can visit and find an array of activities available for them to enjoy. The paintball venue will be a great attraction for corporate events, celebrations, major competitions and visitors to the airport business district.”

www.locknloadpaintball.co.nz

Walk down memory lane

The Rugby World Cup has brought all sorts of stories out of the woodwork, including one we found about former All Black Waka Nathan.



In fact, playing for the New Zealand Maori team in his late teens gave him enough fame to jump the queue when he wanted to work on the construction of Auckland International Airport.

He was 17 or 18 when the foreman called him over, after recognising his face from the rugby field. When he was asked if he could drive a bulldozer he said yes even though he didn’t even know how to start one up!

Waka says his cousin took him up and down the new landing strip on the bulldozer four times and then he was on his own.

It was a great job that ended up paying him more than going on tour with the All Blacks when he was selected in 1962.

Waka played 14 games for the All Blacks and when he was interviewed by Al Jazeera he was praying the French didn’t pull off a surprise victory in the 2011 Cup final.

Read the whole story at <http://english.aljazeera.net>

Welcoming Jamaica Blue



Now you can wrap your hands around a cup of superior-tasting coffee at Auckland Airport’s newest café Jamaica Blue.

The brand takes its name from Jamaica’s majestic Blue Mountains, one of the world’s best coffee-growing regions. The café boasts the brand’s new-concept look, but the focus is really on a coffee that lifts your mood and revives your spirit – encouraging you to slow down and relax a little.

Jamaica Blue began in Australia in 1992 and they opened their first New Zealand café in 1998. Since then, they have opened

up in destinations from China to Dubai.

Wherever they’re situated, however, each café offers a true escape from the fast-paced world in which we live.

They also offer a delicious selection of seasonal meals and snacks packed with exciting flavours and fresh ingredients.

Take a moment to savour great-tasting coffee and a moment of peace and quiet at Jamaica Blue, Ground Floor, Formule 1 Hotel, 2 Leonard Isitt Drive.

www.jamaicablue.com.au

19,157

The total number passengers arriving at Auckland Airport from England in September 2011.

Plan your holiday at airport i-SITE



From Wanaka to Whangarei – you can plan your holiday around New Zealand right here at Auckland International Airport.

The i-SITE Visitor Centre is located opposite McDonalds in the arrivals hall. With its New Zealand themed wooden panels and stunning Auckland images, the i-SITE has a vibrant, welcoming presence.

Airport staff members are encouraged to drop into the i-SITE to get help with booking domestic travel experiences – including

accommodation, activities and tours – right across New Zealand.

Check out the latest travel deals and pick the brains of the friendly team who'll share their insider tips about what to experience in the small towns and big cities across the country. And best of all – their services are free.

For more information or travel bookings drop into the i-SITE, call 0800 AUCKLAND or email reservations@aucklandnz.com



The airport police: Keeping Auckland Airport safe

The two-year long planning and preparation for the Rugby World Cup has worked and so far we at Auckland Airport Police have not seen any major incidents.

The build-up to the event, in particular the team welcoming events, has been magnificent – who will forget the amazing impact that the Pacific Island nations had upon the place!

The opportunity to mix with people from so many diverse nations has been incredibly rewarding for police staff; the people we engaged with have remarked on the positive and upbeat nature of New Zealand, including our attitude to the recent disasters and of course to rugby.

We were also fortunate to work with many of the organisers including a number of police staff from the United Kingdom who were here to look at our arrangements and learn from them in time for the Olympics in the UK next year.

We have seen a significant increase in both domestic and international rugby-related passenger movements and while this tested us, and our border agency and airport partners, we were all ready. Sadly one or two passengers still considered it appropriate to mention “bombs” while checking in and, as we all know, this is no longer amusing or appropriate.

The next phase for the Airport Police is to learn from the massive experience that the Rugby World Cup 2011 has brought and of course to look forward to the next incredibly busy period in our professional lives – Christmas!

Jetstar hits high for on time arrivals

During September 90 per cent of all Jetstar's domestic flights in New Zealand arrived within 15 minutes of their scheduled arrival time.

Jetstar uses the computerised Aircraft Communication Addressing and Reporting System to record their performance data for each domestic New Zealand flight.

In fact the airline's monthly average so far during 2011 has been 80 per cent of all domestic flights arriving within 15 minutes.

You can follow their monthly updates at www.jetstar.com



Aerial shopping deals

To keep an eye on the many fabulous deals available at Auckland Airport, make sure you pick up a copy of Aerial magazine.

You'll find it at distribution points all around the international terminal.

The Summer 2011 issue is out now! You can also read it online at www.aucklandairport.co.nz

