

#### IN THIS ISSUE

- ► Chinese VIPs visit New Zealand
- Get match ready
- Cairns invaded by Radio Hosts
- ► Easy peasy car cleaning
- Satisfy your Zarbo cravings

Keeping you informed I ISSN 1176-9432

#### Chinese VIPs visit New Zealand



Dozens of VIP guests from China enjoyed a whirlwind visit to New Zealand last month to celebrate China Southern Airlines' new service between Auckland and Guangzhou.

The contingent – including Tan Wan'geng, the President and CEO of China Southern Airlines and his senior executives, Chinese business leaders and media – arrived in Auckland on April 9 on the first-ever direct flight by a Chinese carrier to our shores.

China Southern Airlines now operates three flights per week between its Guangzhou hub and Auckland. And it likes the idea so much the airline announced it will increase services to offer daily flights to Auckland later this year.

Auckland Airport chief executive Simon Moutter says the announcement is a massive show of confidence in New Zealand that will deliver enormous economic opportunities and benefits to the country.

China Southern Airlines is one of the largest and fastest growing airlines worldwide, so the move to daily services will potentially bring in an extra 50,000 visitors per year and generate \$150 million of additional value to New Zealand.

The increase in services from China Southern Airlines to Guangzhou, along with the recently expanded Air New Zealand services to Beijing and Shanghai, opens up even more of China to New Zealand tourism and trade.

In 2010, Chinese tourist arrivals increased 20% to 123,000, and they are now spending on average \$300 per night, more than European, North American and other Asian tourists

CHINA SOUTHERN

# Relay arrives at the airport

Whether it's the latest read, a postcard, newspaper or snack that you're after, don't miss Relay – an exciting new addition to Auckland Airport's growing range of retail facilities.

The internationally renowned travel retail store is replacing Whitcoulls at the airport with four new stores at the international terminal and one at the domestic terminal.

The Relay brand is regarded as the largest travel retail brand of its kind in the world, with more than 1,200 stores in 18 countries.



Adrian Littlewood, Auckland Airport's general manager for retail and commercial, says the new stores will add significantly to the passenger experience at Auckland Airport. "We think travellers at Auckland Airport will be more than impressed by the range and quality of products and the speciality service that Relay can provide."

#### KFC now available at the airport!

It's finger licking good and, in another first for the airport, fast food institution KFC is now open in the revamped international terminal food court

The new KFC store is notable for its unique Kiwiana design, including a pohutukawa leaf ceiling feature.

Anne Singe, general manager HMSHost says they're excited to be able to offer the full KFC menu including a new grilled chicken range, at the new store, which opened at the end of April.



**26.9**%

International passenger numbers at Cairns airport have grown by 26.9 per cent in the year to date despite a day-long closure because of Cyclone Yasi.

#### **Get Match Ready**



Rugby fever can begin in earnest with less than five months to go until the Rugby World Cup hits New Zealand.

Bringing in thousands of international visitors, the tournament has the potential to generate \$267 million of direct economic benefits for the Auckland region. It's important that businesses at Auckland Airport are prepared to make the most of the potential opportunities.

With this in mind, the Auckland Tourism, Events and Economic Development unit



(ATEED) has developed a new campaign to help businesses get set in time for kick off, called Get Match Ready.

All tourism businesses have free access to information and resources on this online guide. Simply go to the website, register your business, find out what you need to know to make the most of the Rugby World Cup – and go in the draw to win \$10,000 worth of marketing support!

Get Match Ready includes information on consents and licenses, traffic management and commercial rights around the RWC, plus video presentations from leading industry figures, and tips and tools for welcoming visitors.

Visit www.auckland2011.com/Match-Ready-For-Business/Welcome-to-Match-Ready.aspx

## Groundbreaking new office locations

The first sod of what is set to become one of the premier office locations in New Zealand has been turned. After a ground breaking ceremony last month, Quad5 is now in the early stages of construction.

Located on Leonard Issit Drive, the four-storey building is sure to become a highly coveted location in business circles once it is completed next year.

Already being leased off the plans, the building will have a total space of about 4,800 sqm to let, including full floors, smaller tenancies and naming rights still up for grabs.

There is 850 sqm available on the ground floor for retail, office and gym space, plus the third and fourth floors have 1,055 sqm available on each floor. Auckland Airport will be taking the first floor.



If you are interested in this opportunity talk to Matt Lamb or Sam Gallaugher from Colliers today on 09 358-1888.

# Paintball is coming to the airport!

If you're into high adrenalin team sports, you're planning a stag do or you need an idea for team building, you only have to wait until August for some fast-paced fun.

Located on Nixon Road, next to the airport's driving range, a brand new paintball facility is taking shape which will have 10 different scenario fields, including Custer's last stand, a UFO landing, the D-Day invasion, Mad Max and a jungle-themed Vietnam field. There will also be speed ball for teams to take part in.



Business development manager Sean Thompson says the paintball facility will improve the amenity value of the airport. "It will be a great attraction for corporate events, workers and visitors to the airport business district."

So keep your eyes open for developments, and plan your August team building event around the thrill and excitement of paintball!

**0.5**%

Domestic travel rose 0.5 per cent to 503,704 passengers in February, mainly because of the Christchurch earthquake and the extra flights put on to help with the flow of people in and out of the city.

#### Cairns invaded by Radio Hosts



The Edge radio station hosts Fletch and Vaughan and two lucky prize winners, Hannah and Anna, took off on Tuesday 26 April flying Jetstar to Cairns for their Pick our Path tour of Queensland.

The DJ pair broadcast live from Auckland Airport, and then all week long across the ditch, experiencing the wonders of north Queensland on a route chosen each day by their listeners. Their ultimate mission was to arrive at Great Barrier Reef by the end of the week – still in one piece.

The promotion celebrated the start of Jetstar's new three-times weekly service to Cairns, and was aimed at encouraging visitors to take up the opportunity to visit the tropical destination.

The new service will further boost tourism between Australia and New Zealand and will deliver more than 55,000 seats each year between the two cities.





# Secure for takeoff

Recently Auckland Airport and New Zealand owned and operated Matrix Security began working together to improve the safety of the landside buildings and common areas at the airport.

According to Neil Grimstone, security staff services manager for Matrix Security, the range of cargo, freight forwarding and contract warehousing companies together with expansive car parking and viewing areas provides opportunities for would-be offenders.



"Fortunately at Matrix Security we have an extensive track record in bringing criminals to account. Working closely with the police and private investigators we source and gather intelligence that is briefed to all security officers on patrol. We are also adept at identifying suspicious activity," says Neil.

Within the first month of their patrols, a suspicious car was spotted late one night and a fast-thinking Matrix Security officer quickly became aware that something was amiss. An instant call to the police, while he kept watch on the vehicle, led to all three occupants being arrested on a drugs charge and quantities of methamphetamine and drug utensils being confiscated.

The offenders could well have been high as a kite – but they weren't going to be cleared for take off with Matrix Security on guard!

### Plugging up leaky pipes



Auckland Airport has been plugging up its leaky pipes as part of an effort to improve efficiency and reduce water waste across the business.

An extensive audit of the entire water system identified a significant leak airside in the runway area late last year.

Fiona Wright, commercial manager for the domestic terminal and utilities, says it was leaking nearly 100 cubic metres of water per year – equivalent to the water consumption of 435 households.

The repair job is now saving the airport a whopping \$243,000 per year in water costs as well as being friendlier to the environment.

Fiona says the improvements have seen the airport reduce its water allocation and reduce losses to below 10%.

#### Breaking the cold

With winter just around the corner, now is the time to visit the new Icebreaker Touchlab store and stock up on warm clothing to protect against the cold.

Located past security, the new store was launched late last year as part of the international terminal's new-look departure retail space.

It's the first tax-free Icebreaker store, and inside you'll find a range of top quality merino products inspired by nature. Just the kind of clothes you'll love to snuggle up in.



Come instore to feel the softest pure merino garments that will take you effortlessly wherever your travels lead you.

# Onsite travel provider for all your travel needs



Planning a holiday and looking for a good deal? Then head over to TATS / City of Sails Travel at Cargo Central.

The travel provider sells discounted airfares and additional travel services to people both inside and outside the travel industry – and they really mean *everyone*.

While the business's target audience is mainly airport-based, director Richard Trowbridge says that with access to all the latest prices and offers, they are also able to help your friends and family all over New Zealand and beyond.

He says the business recently incorporated the City of Sails to its name to spell out that they are not only a trade supplier of travel. "We are a one-stop shop for all your travel needs so please come in and see us today."



City of Sails Travel, Ground Floor, Cargo Central, George Bolt Memorial Drive, Tel: 09 256 7054

Email: office@costravel.co.nz www.nhct.co.nz

#### Easy peasy car cleaning

Cleaning the car can be a bit of a chore at the best of times – so why not hand it over to the experts while you're away travelling?



The Car Cleaning Company has set up shop on level 1 of the Business Express car park, next to the domestic terminal at Auckland Airport, and their dedicated team of professionals will groom your car to the highest of standards.

You can choose from a variety of options, from an Express Groom for \$13 right through to a Premium Groom for \$110.

Grooming can be pre-booked online or you can simply drive up and book your groom when you park your car at Business Express parking.

Auckland Airport's manager of transport, Troy Lineen, tells us it's just another nice touch to help the busy business traveller.

The Car Cleaning Company has been operating for more than 24 years and is a New Zealand owned and operated business.



## Time is of the essence

There is really no excuse for not knowing the time after you've been through duty free at Auckland Airport.



That's because there is now an extensive selection of quality timepieces on offer in the newly refurbished shopping area in the international terminal.

The new Swatch kiosk stocks a variety of funky watches and jewellery including their Originals, Skin, and Swatch Bijoux collections.

Meanwhile, JR Duty Free's new luxury watch boutique has a fantastic array of watches including upscale brands such as TAG Heuer, Cartier, Rado and Omega.



For watches to suit any style or occasion, visit Swatch and JR Watch Co – you'll not only find the best prices and selection, you'll also get a watch you'll love.



Chinese arrivals in New Zealand have grown by 32.7 per cent this financial year. The strong growth is backed up by new services to Taipei from China Airlines and new China Southern Airline direct services to Guangzhou.

#### Satisfy your Zarbo cravings



Next time you head off on an overseas adventure, stop in at the new Zarbo Cafe and Bar for your last fix of great local food and beverages.

Now open in the international departures area, the gourmet store offers travellers the wide selection of fantastic food that the Zarbo Newmarket store has been serving for the past 16 years.

The airport's Zarbo also includes extra features such as a delicious selection of

traditional Italian inspired pizzas made to order and a dedicated bar serving quality New Zealand wines, beers and spirits.

So whether you're travelling for business or pleasure, what better way to relax after the stress of getting through passport control than sitting with family, friends or colleagues in the Zarbo Cafe and Bar to satisfy your cravings.



### Runway maintenance made easier

Looking after the runway at Auckland Airport is a big job – but it's become much easier since the introduction of a weekly shutdown.

For the past few months, the 3.6km runway has been closed to all traffic in the early hours of Monday mornings to allow for maintenance work to be carried out.

Now workers can perform tasks including checks on the integrity of the runway slabs, lighting, remove any rubber and do any painting during a three-hour maintenance window.

Aeronautical policy manager Mike Clay says the shutdown reduces the need for using a displaced threshold for maintenance where work is carried out while the runway is still 'live'. It makes runway maintenance safer for everyone involved.



"We are a 24/7 runway, and we only have one runway so we chose a time that would cause the least disruption to scheduled flights," he says. "The timing also reduces the potential for confusion."

#### The airport police: Keeping Auckland Airport safe

We have been working closely with a major airline recently to address the continuing problem of unruly passengers – or 'air rage' as it is now fashionably known.

The Airport Police will be waiting for any passenger who causes unrest on an aircraft, the full consequences of which can often be judicial, financial and of great embarrassment.

Airline staff have a difficult job to do and their professionalism is admirable in what can be trying circumstances, confined spaces, long hours and differing time zones.

As passengers we want you to enjoy the experience of international and domestic travel – by all means partake in a social drink, but be very aware of the potential cocktail effects: alcohol + altitude = attitude.

Opinions towards air rage are changing amongst the travelling public and it is not considered acceptable to abuse another passenger or a member of the crew.

The Airport Police fully endorse this and will respond accordingly.



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