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Media release

Tourism's future focus to be unpacked at key industry forum

Tourism Industry Aotearoa (TIA) and Auckland Airport are joining forces to hold the Auckland Airport Tourism Forum at TRENZ, New Zealand's biggest and most influential tourism tradeshow.

Now integrated into the TRENZ programme, the Forum is bringing together New Zealand tourism industry leaders and professionals to offer fresh insights and perspectives, alongside some thought provoking and inspiring discussion.

Auckland Airport Chief Executive Carrie Hurihanganui says moving the Forum into the main programme gives TRENZ sellers and media attendees the opportunity to hear from a great line up of speakers, both local and international, at this important industry event.

"With New Zealand well and truly reconnected with the world, we're wanting to set the scene for our tourism future in a way that makes it possible for people working at all levels of the industry to get the message first-hand.

"We're aiming to deliver an uplifting afternoon, with a bit of interactivity and networking thrown in, as we look at the industry's path forward and how organisations like Auckland Airport and its industry partners are working to support and grow New Zealand's tourism industry," says Ms Hurihanganui.

Tourism Industry Aotearoa Chief Executive Rebecca Ingram believes having a clear picture of the changing dynamics in aviation is critical for long-term tourism planning.

"Holding the Forum as part of the TRENZ programme means TRENZ delegates will be able to hear first-hand, in an engaging format, the latest on what's shaping our industry."

Auckland Airport's Chief Customer Officer Scott Tasker will provide an aviation market update, and award-winning Māori Business Leader Dan Te Whenua Walker will be the guest speaker with a session on creating indigenous value-led businesses.

Held on-site at TRENZ in Ōtautahi Christchurch on Wednesday 10 May, attendees will also hear about insights into international aviation trends and airline strategies from industry leaders.

About TRENZ www.trenz.co.nz

TRENZ brings together New Zealand tourism operators (Sellers) with targeted international travel and tourism Buyers and media from New Zealand's key established and emerging tourism markets. The event directly helps to grow New Zealand's tourism economy.

TRENZ is supported by the digital platform TRENZ Connect, which has been developed to host the entire TRENZ platform giving all delegates one central place to host all product and company information, find event information, and enjoy a seamless TRENZ experience.

TOURISM INDUSTRY AOTEAROA

Inspire House, 125 Featherston St, Wellington 6011, New Zealand
P +64 4 499 0104 www.tia.org.nz E info@tia.org.nz



TRENZ is brought to you by the Tourism Industry New Zealand Trust and managed by Tourism Industry Aotearoa (TIA). The event benefits from the strong support of its Premier Sponsor Air New Zealand and Official Supporter Tourism New Zealand, as well as a range of prestigious event partners that make TRENZ possible.

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For more information, please contact:
Cheryl Whitfield
Communications and Brand Specialist
021 195 7293
cheryl.whitfield@tia.org.nz

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