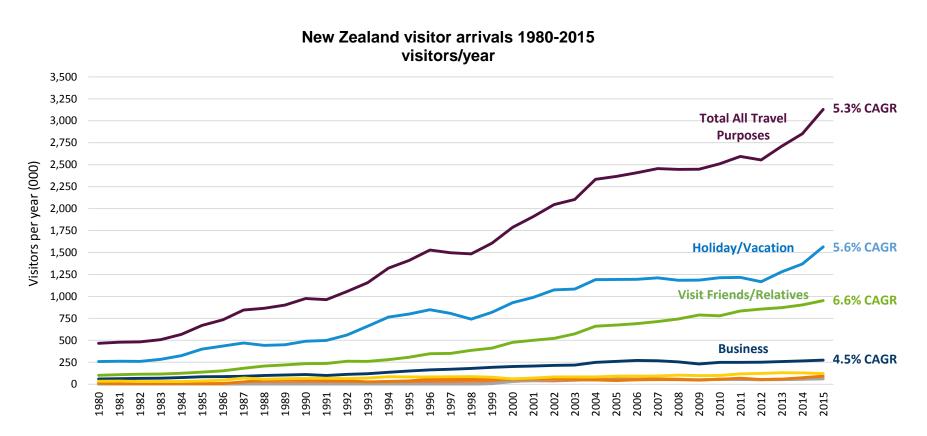
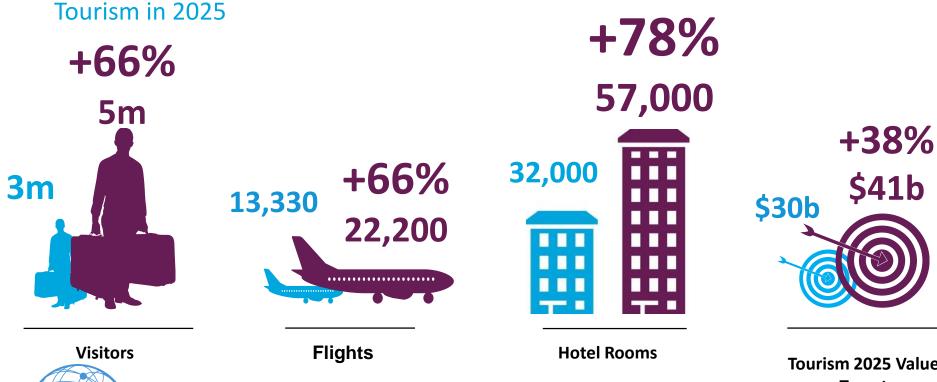


### **Growing Travel Markets**

Norris Carter General Manager, Aeronautical Commercial

#### Tourism consistently growing







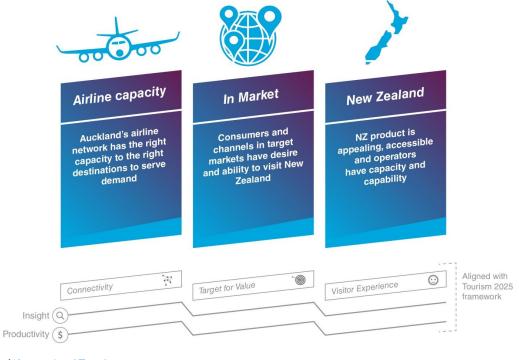
Auckland International Travel Summit 2016 Connectivity | Growth





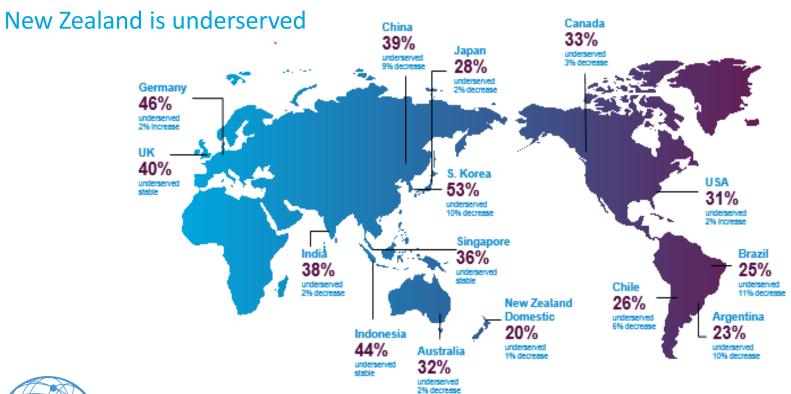
**Tourism 2025 Value Target** 

### **Growing Travel Markets**













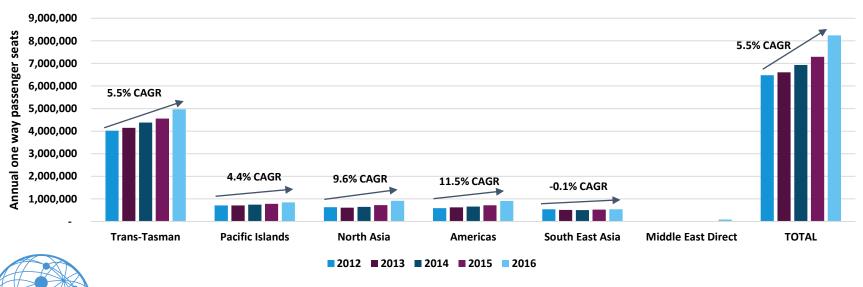
#### 14 new routes; 7 new airlines

1.6 million more international seats; 1.4 million more domestic seats



#### Australia is still the largest market

### International one way Seat capacity to/from New Zealand 2012-2016

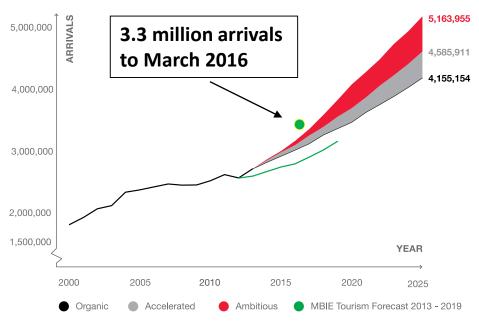






#### Visitor arrivals are tracking ahead of expectation

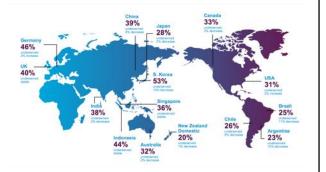
#### Potential visitor arrivals to New Zealand 2000 - 2025



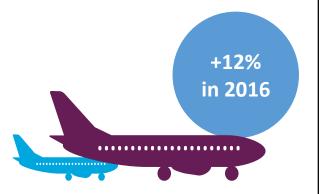




## New Zealand is underserved



# Airlines are adding capacity



## More visitors are coming

