

# MONTHLY TRAFFIC UPDATE FOR MARCH 2008

	Current Month (Mar 08)	Previous Year (Mar 07)	% Change (Month)	Year to Date (Mar 08)	Previous YTD (Mar 07)	% Change Year to Date	Rolling 12-month total	% Change in rolling total
<b>Passenger movements</b>								
International arrivals	275,299	261,164	5.4%	2,575,792	2,486,207	3.6%	3,264,494	3.7%
International departures	308,915	303,224	1.9%	2,482,389	2,404,436	3.2%	3,276,471	3.6%
Total international passengers *	584,214	564,388	3.5%	5,058,181	4,890,643	3.4%	6,540,965	3.6%
Total domestic passengers **	536,967	485,967	10.5%	4,259,713	3,841,685	10.9%	5,486,822	8.7%
<b>Aircraft movements</b>								
International aircraft movements	3,330	3,232	3.0%	29,384	29,055	1.1%	38,735	0.5%
Domestic aircraft movements	10,972	10,233	7.2%	91,067	88,825	2.5%	119,714	1.2%
<b>Total aircraft movements</b>	<b>14,302</b>	<b>13,465</b>	<b>6.2%</b>	<b>120,451</b>	<b>117,880</b>	<b>2.2%</b>	<b>158,449</b>	<b>1.0%</b>

- International passenger volumes continued a positive trend in March 2008, up 3.5% over the same month last year, and up 3.4% on a 12 month rolling basis.
- March included Easter movements this year. In 2007 Easter was in April.
- International arrivals and departures were up 5.4%, and 1.9%, respectively.
- New Zealand resident arrivals continued to be strong, up 10.7% for March and 7.6% on a 12 month rolling basis.
- Major inbound markets were up, with Australia up 2.2%, the United Kingdom up 5.9%, United States up 1.6%, and Germany up 8.4%.
- Canadian arrivals were strong, up 12.4% for the month and up 8.6% on a 12 month rolling basis.
- Chinese arrivals were up 22.2% for the month, and up 10.4% on a 12 month rolling basis. Japanese arrivals were down 19.2% in March and down 13.0% on a 12 month rolling basis. Korean arrivals down 31.3% for the month and 14.5% on a 12 month rolling basis.
- Domestic passenger volumes were up strongly at 10.5% compared with the same month last year and up 8.7% on a 12 month rolling basis. Competition in the domestic market continues to drive strong growth.
- International aircraft movements and domestic aircraft movements increased in March by 3.0% and 7.2%, respectively. Year to date international aircraft movements were up 1.1% on the same month last year, and domestic movements were up 2.5%.

<b>Demographics</b>								
<b>Top 10 arrivals by country of last residence</b>								
New Zealand	99,000	89,452	10.7	1,150,510	1,070,347	7.5	1,495,488	7.6
Australia	51,544	50,443	2.2	418,470	398,779	4.9	534,137	3.9
United Kingdom	29,617	27,976	5.9	215,652	221,283	-2.5	249,485	-3.4
United States of America	19,278	18,979	1.6	141,117	145,988	-3.3	176,829	-4.2
China, People's Republic of	10,084	8,253	22.2	93,972	85,609	9.8	117,648	10.4
Japan	7,135	8,834	-19.2	59,420	68,997	-13.9	74,446	-13.0
Canada	5,002	4,451	12.4	38,107	34,457	10.6	43,815	8.6
Korea, Republic of	4,727	6,877	-31.3	53,059	65,218	-18.6	70,141	-14.5
Germany	4,290	3,956	8.4	40,795	39,115	4.3	45,373	3.5
South Africa	2,683	2,408	11.4	16,000	14,610	9.5	19,654	10.6
<b>Purpose of Visit</b>								
Business/ Conference	22,050	26,128	-15.6	180,455	187,154	-3.6	240,452	-1.9
Holiday/Vacation	79,425	78,798	0.8	644,114	650,734	-1.0	781,097	-1.0
Education/Medical (from 08.1999)	3,100	3,496	-11.3	33,384	32,666	2.2	42,624	4.4
Visit Friends/Relatives	53,225	47,679	11.6	421,317	405,010	4.0	518,913	3.0
Other (Incl. Not Stated/ Not Captured)	12,875	10,994	17.1	94,895	90,567	4.8	120,686	3.6

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