

Monthly traffic update for October 2008

	Current Month (Oct 08)	Prior Corresponding Period (Oct 07)	% Change (Month)	Financial Year to Date (Oct 08)	Previous Financial Year to Date (Oct 07)	% Change Financial Year to Date	Rolling 12 Month Total	% Change in Rolling Total
Passenger movements								
International arrivals	294,514	297,891	-1.1%	1,063,044	1,083,083	-1.9%	3,245,344	1.0%
International departures	249,465	245,752	1.5%	1,018,354	1,026,178	-0.8%	3,260,078	0.6%
Total international passengers *	543,979	543,643	0.1%	2,081,398	2,109,261	-1.3%	6,505,422	0.8%
Total domestic passengers **	485,159	436,845	11.1%	1,914,710	1,749,942	9.4%	5,904,857	14.4%
Aircraft movements								
International aircraft movements	3,428	3,173	8.0%	13,559	12,838	5.6%	39,774	4.1%
Domestic aircraft movements	10,433	9,988	4.5%	40,098	38,612	3.8%	122,060	5.0%
Total aircraft movements	13,861	13,161	5.3%	53,657	51,450	4.3%	161,834	4.8%

- International passenger volumes in October were flat compared to the same month last year. However, these figures were slightly improved by the impact of school holidays falling mostly in October this year, compared to last year where half of the school holidays fell in September.
- Those passengers arriving for vacations were down 9.4% compared to October last year reflecting current economic conditions and contributing to the 1.1% drop in total international arrivals.
- Major markets showing a continuing downward trend were China, Korea and the United States. Chinese and Korean arrivals dropped by 29.0% and 22.3% respectively in October, and United States arrivals were down by 14.1%.
- Pacific Blue's trans-Tasman route from Auckland to Sydney began mid-October and the Auckland to Melbourne route was launched in September. The new Pacific Blue routes contributed to international aircraft movements increasing by 255 movements compared to October last year.
- Domestic passenger volumes are still strong, up 48,314 in October, and domestic aircraft movements increased by 4.5% compared with October 2007. October 2007 was the last full month prior to the launch of Pacific Blue domestic flights in November 2007. Therefore the significant year on year growth is unlikely to continue from November 2008.

Demographics	Current Month (Oct 08)	Prior Corresponding Period (Oct 07)	% Change (Month)	Financial Year to Date (Oct 08)	Previous Financial Year to Date (Oct 07)	% Change Financial Year to Date	Rolling 12 Month Total	% Change in Rolling Total
Top 10 arrivals by country of last residence								
New Zealand	165,394	167,863	-1.5%	587,939	604,997	-2.8%	1,483,874	1.6%
Australia	42,394	41,544	2.0%	164,248	160,817	2.1%	540,295	4.1%
United Kingdom	16,428	16,679	-1.5%	50,470	52,221	-3.4%	247,993	-2.3%
United States of America	10,952	12,748	-14.1%	39,812	43,449	-8.4%	168,588	-4.5%
China, People's Republic of	6,547	9,220	-29.0%	25,065	33,302	-24.7%	109,291	-3.3%
Japan	5,322	4,740	12.3%	24,530	23,186	5.8%	76,580	-5.9%
Korea, Republic of	4,376	5,632	-22.3%	19,528	22,521	-13.3%	64,750	-15.9%
Germany	4,260	4,066	4.8%	12,446	11,436	8.8%	46,807	6.6%
Canada	2,717	2,597	4.6%	9,162	8,445	8.5%	45,040	13.6%
Netherlands	1,910	1,791	6.6%	3,867	4,150	-6.8%	21,113	-5.6%
Purpose of Visit								
Business/ Conference	43,260	45,809	-5.6%	171,942	177,147	-2.9%	497,234	-0.3%
Holiday/Vacation	54,744	60,444	-9.4%	186,037	200,556	-7.2%	757,778	-3.1%
Education/Medical	6,936	6,461	7.4%	29,508	29,241	0.9%	79,427	0.9%
Visit Friends/Relatives	35,496	31,395	13.1%	131,598	123,468	6.6%	531,551	5.2%
Other (Incl. Not Stated/ Not Captured)	152,053	153,248	-0.8%	538,157	550,684	-2.3%	1,368,071	2.1%