



Auckland Airport



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# Philippine Airlines welcomed to New Zealand



Auckland Airport and Philippine Airlines are excited to announce a new Manila to Auckland service.

Scheduled to commence on 1 December 2015, it will be the first time the airline has operated in New Zealand. The new service will see an A320 operate four flights per week on the route, with a stopover in Cairns.

Norris Carter, Auckland Airport's general manager aeronautical commercial, says he is

delighted to welcome Philippine Airlines to New Zealand.

"This is great news for the New Zealand tourism industry and for our economy. This new service will see 64,500 seats per year on the Manila to Auckland route, contributing an estimated \$41 million per year to the New Zealand economy."

At present, the number of visitors from the Philippines is predominantly made up of people coming to visit friends and family in New

Zealand, followed closely by people coming for leisure purposes. This new service will provide more options for these visitors when travelling to New Zealand and also for New Zealanders wishing to visit the Philippines.

As well as this, the stopover in Cairns is good news for Kiwis wanting to travel to Cairns or visitors from Cairns wanting to travel to New Zealand, as it increases the frequency of flights operating on this route.

Philippine Airlines' president and chief operating officer, Jaime J. Bautista, says the route will stimulate passenger traffic along three travel streams - Manila and Cairns, Manila and Auckland as well as Cairns and Auckland.

"The new service allows Philippine Airlines to cater to the travel needs of business and leisure travellers and showcase its distinct brand of service marked by Filipino warmth, charm and hospitality. With close to 40,000 Filipinos residing in New Zealand, the new service is their convenient link to their home country - the Philippines."

For more information, please visit [www.philippineairlines.com](http://www.philippineairlines.com)

Web: [www.aucklandairport.co.nz](http://www.aucklandairport.co.nz)

# Landmark building on course for completion

Auckland Airport's development, the Hellmann Worldwide Logistics facility, is on target to finish early in September 2015.

Auckland Airport is currently developing Hellmann New Zealand's head office, an international air and ocean logistics facility totaling 12,500 square metres.

The development is set to occupy a prominent location on the corner of George Bolt Memorial Drive and Landing Drive and will showcase the strong architectural elements incorporated by designers Eclipse Architecture and RTA Architects.

The main structural elements have now been completed and glazing is already being

installed on the office section. The development is project managed by RDT Pacific and built by McCrennies Construction.

Hellmann Worldwide Logistics are one of the world's leading privately owned global logistics providers. Founded in 1871 in Germany, the

fourth generation family-owned company has an active network of over 19,000 people in 443 branches in 157 countries.

Auckland Airport's general manager of property, Mark Thomson, says the project is making great progress.

"This is a high profile site that warranted something special. The development showcases the high standard of New Zealand architecture"

Web: [www.aucklandairport.co.nz](http://www.aucklandairport.co.nz)



# Big rewards for tourism operators thinking outside the box

Auckland Airport has announced a new tourism competition that will see a total fund of \$100k awarded to four businesses who show innovation in growing New Zealand tourism across the seasons.

Norris Carter, Auckland Airport's general manager aeronautical commercial, says the competition has been developed to help drive tourism growth from Asian markets during New Zealand's off peak season of May to September.

"The winners of the competition will receive \$25,000 each to be used for the development of a seasonally-themed tourism experience for visitors from an Asian market of their choice. We want to inspire businesses to think innovatively about creating experiences that

will attract Free Independent Travellers (FITs) in the traditional off-peak season."

Recent research, run in partnership with the Ministry of Business, Innovation and Employment and conducted in China, highlighted how FIT visitors used extensive internet and social media resources to research, plan and share travel experiences. Results also underlined how FIT visitors seek to experience New Zealand by enjoying easily accessible activities that involve their active participation.

"This market research has identified a need for new itineraries to be developed that are tailored for the FIT visitor and this competition has been developed to help achieve this. We want applicants to think creatively about experiences that involve visitors actively doing, tasting, feeling, seeing and sharing New Zealand experiences, as well as using digital strategies for their marketing," finished Norris.

Auckland Airport will be looking for operators who present quality business plans delivering innovative, uniquely New Zealand experiences accessible from Auckland and which demonstrate the ability to drive tourism growth from the targeted market across the seasons.

The competition is open to New Zealand tourism operators, Regional Tourism



Organisations or businesses with the ability to deliver on the proposed business plan and programme.

Applications close on June 30 2015 at 5.00pm. For more information or to apply, visit [www.asiasummit.co.nz](http://www.asiasummit.co.nz).

Web: [www.asiasummit.co.nz](http://www.asiasummit.co.nz)

# Fuji Xerox New Zealand moves to The Landing

Global leader in document technology, Fuji Xerox New Zealand, is relocating their logistics operations to The Landing Park at Auckland Airport.

The 6,400sqm facility will house Fuji's Technology Centre, serving the company's need to both showcase technology and create a central and engaging environment for staff.

Gavin Pollard, managing director of Fuji Xerox New Zealand, says the decision to move was easy given the amenities on offer and the accessible location.

"This facility will become the key logistics hub for our New Zealand operation. With this

in mind, it was critical that we found a location that provided easy access to the Auckland region, to New Zealand and to the rest of the World."

"We were impressed with the scale and quality of Auckland Airport's developments, in particular the planning and investment it is directing towards creating a world-class business environment."

Auckland Airport's general manager property, Mark Thomson, says that the decision by a company such as Fuji Xerox to move to The Landing reflects the quality of the Airport's offering.

"We are thrilled that Fuji Xerox has selected

Auckland Airport as its property partner and The Landing as its location of choice."

"The location already has outstanding connectivity, but what really sets it apart is the quality working environment we are creating. From the high standards of building and landscape design and generous public spaces and planting, through to the outstanding amenity that is available for staff and customers to enjoy."

For more information about The Landing Business Park at Auckland Airport visit [here](http://www.aucklandairport.co.nz).

Web: [www.aucklandairport.co.nz](http://www.aucklandairport.co.nz)

# 633,635

The number of domestic travellers through Auckland Airport in April 2015. This is an increase of 10.8% compared to the same month last year.



## Time to celebrate the big freeze



Winter's just around the corner which means it's time to pack your bags and head to Queenstown for the American Express Winter Festival.

In its 41st year, the festival celebrates all things winter and with 60 events covering food, comedy, sports and entertainment on offer, festival goers can expect to find something for every taste, age and group.

Auckland Airport is excited to be a key sponsor and will close the 10 days of celebrations with the Auckland Airport Community Carnival.

Designed to celebrate Queenstown and its diverse communities, the carnival is a free family friendly event. Local school children have been collaborating with artist Kristin Peren on a sustainable art project that will be displayed on Lake Wakatipu.

Locals will also be performing on the Rock Formation music stage with diverse performers and entertainers such as a juggling unicyclist and a Chinese sugar artist rounding out the festivities.

The festival attracts approximately 45,000 people to Queenstown annually and injects an impressive \$57 million into the local economy.

For more about the festival and programme of events visit [www.winterfestival.co.nz](http://www.winterfestival.co.nz)

## Record breaking amount raised for Leukaemia & Blood Cancer Foundation



Tower's leg burning, head spinning 1,103 stairs.

The 31 strong Auckland Airport emergency service firefighters team raised over \$101,000, the most of any team. Team leader Tony Scott was the third highest individual, raising over \$16,000.

Team member Will Garnett was the team's fastest climber, finishing in an impressive 9 minutes 35 seconds – the second fastest overall time for the entire event.

Event founder and fundraiser extraordinaire, Auckland Airport emergency service firefighter, Tony Scott says this year's event was one of the best ever, with the dedication and heart of those who participated clearly on show.

"I would like to personally thank Auckland Airport and everyone who gets behind this annual event. Raising over \$1 million for such a great cause is a phenomenal achievement."

Auckland Airport, as a major sponsor, has the opportunity to participate in the event and this year, Jason Gray, Auckland Airport's

engineering services manager, took on the grueling challenge and raised over \$1,200.

"I would like to thank all my supporters, family and friends for their help in completing this once in a lifetime challenge. I am honoured to have been part of such a fantastic event and the fact that all the money raised goes to LBC makes it that much more satisfying."

**↑ 25.2%**

**Increase in international travellers at Queenstown Airport in April 2015 compared to April 2014.**

Held on Saturday 23 May, the 2015 Sky Tower Firefighter Stair Challenge raised over \$1 million for the Leukaemia & Blood Cancer Foundation (LBC) to help support the tens of thousands of Kiwis living with blood cancer and related conditions.

Over 750 firefighters kitted themselves out in 25kgs of firefighting gear to race up the Sky

