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## Kiwis embrace new Hawaii service



The first Hawaiian Airlines flights between Auckland and Honolulu have arrived and departed and demand is already proving strong.

Auckland Airport laid out the red carpet for the first passengers and a Hawaiian Airlines VIP group on March 14, treating them to a traditional welcome and Kapa Haka performance that proved to be a hit. The Hawaiian team then responded with traditional Hawaiian songs of their own.

Hawaiian Airlines is using its new A330 fleet on the route and even before the first flights took off demand was so strong that the airline increased the number of flights. An announcement in February said that for the peak period of September 19-October 11 there will be four flights a week instead of three, which means there will be an extra four flights scheduled during the school holiday period.

[www.hawaiianair.com](http://www.hawaiianair.com)

## Developing governance talent

There's a new face at the Auckland Airport board table, or at least there is for the 2013 calendar year – Genesis Energy's general manager strategy and business technology, Sheridan Broadbent (pictured).



It's part of a new Future Director scheme that Auckland Airport is supporting. Conceived by Michael Stiassny, Sir Stephen Tindall and the New Zealand Shareholders' Association, the scheme identifies talented young executives with strong potential to succeed in governance and gives them the opportunity to observe and participate in boardroom discussions.

The aspiring directors participate in real discussions, but do not have a role in the board's decision making. The airport also has protocols in place to prevent Future Director participants becoming "deemed directors".

Auckland Airport chair Joan Withers says the scheme will help promote diversity of leadership through bringing forward people who have excellent business skills and insights but may not necessarily have the governance experience or track record. She adds that Sheridan has already demonstrated an ability to understand and contribute to board discussions on key strategic issues.

## Marketing award for Auckland Airport

Auckland Airport is the only Australasian airport to be recognised at the prestigious Routes Asia Airport Marketing Awards – receiving a highly commended in the "airports under 20 million passengers" category.

Voted on by airlines and industry experts, the awards are given to airports whose marketing efforts have made a real impact on future airline network development plans. Auckland Airport succeeded amidst strong competition from airports such as Bangalore International Airport, Hyderabad International Airport, Surabaya International Airport and Siem Reap Airport. Clark International Airport in the Philippines was the winner in the category.

Auckland Airport general manager aeronautical commercial, Glenn Wedlock, says it is fantastic to receive an award



from airlines acknowledging the company's involvement in marketing initiatives.

"Strong airline marketing partnerships are a crucial part of our business model and we strongly believe that by working closely with airlines and with other key industry partners, we can create a greater market opportunity for airlines and for NZ Inc."

# Recognising retail excellence



Travelpharm has been named the 2012 Retailer of the Year at the annual Auckland Airport Retail Excellence Awards.

The awards recognise outstanding team players, exceptional performance and great customer service at businesses based at the airport, with the winners of the 14 awards announced at the Novotel Auckland Airport in March.

By taking out the supreme award, Travelpharm won \$50,000 worth of airport advertising courtesy of main sponsor EYE Corp and part sponsors Billboard Solutions and Omnigraphics.

Travelpharm offers a range of over-the-counter pharmacy and healthcare items and a selection of travel related products, as well

as New Zealand health supplements and beauty products. It is based in the international terminal, with outlets both airside and landside.

Auckland Airport acting general manager retail, Paul Divers, says the awards acknowledge the crucial role that airport retailers play in creating the first and last impressions of Auckland and New Zealand for millions of international and domestic visitors.

“New Zealand is often regarded as one of the friendliest countries in the world and we cannot understate the role our retailers play in helping to maintain that image.”

Head to [www.aucklandairport.co.nz](http://www.aucklandairport.co.nz) for the full list of winners.

# New energy efficiency programme

Auckland Airport has taken another step in its drive to reduce energy consumption by signing up to the EECA Business Energy Management Programme with ECOsystems.

The EECA Business funded programme will formalise the airport’s energy policy and plan, as well as assist in verifying cost and carbon savings over the coming three years.

It is the latest move towards the airport’s goal of achieving a 20 per cent reduction in energy use per passenger by 2020.

EECA Business is part of the Energy Efficiency and Conservation Authority. They provide relevant, accurate information and connect businesses with energy efficiency experts as well as provide access to funding, all in order to help make the decision to invest in energy efficiency easier.

The Business Energy Management Programme helps make energy management part of the business’ day-to-day operations by incorporating it into business plans and processes.

Judy Nicholl, Auckland Airport’s general manager of aeronautical operations, says belonging to the programme will add a fresh impetus to the rolling improvements managed through an Energy Conservation



*Auckland Airport signing the energy efficiency partnership with representatives from EECA, Ecosystems, Siemens and 0800SaveEnergy.*

Group, which includes Auckland Airport staff as well as representatives from Siemens and ECOsystems.

“Although our goal of a 20 per cent reduction in energy use per passenger by 2020 is setting the bar high, we have already seen some outstanding successes. Energy consumption was reduced by 6 per cent last year in the ‘green’ part of the international terminal, Pier B, merely through optimising existing equipment.”

ECOsystems’ executive director Frans Plugge is looking forward to working with the airport.

“This is a unique opportunity to make a real difference on a large scale.”

# Leadership win for Auckland Airport

Auckland Airport chair Joan Withers, and by extension the company itself, have been recognised for the leadership they show in the area of sustainability at the inaugural Asia-Pacific Economic Leadership Awards held in Singapore.

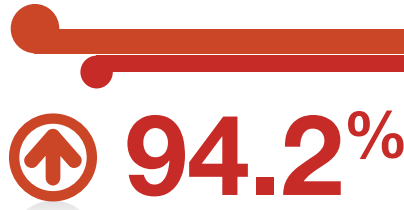


The awards recognise and honour the achievements of “enterprise leaders” who are “doing good” in the areas of sustainable development, corporate responsibility and CSR. Organised by the non-profit organisation Asia-Pacific Enterprise Cooperation Ltd (AP-EC for short), the awards were open to 16 Asia-Pacific territories and the winners were announced at a black tie event at Marina Bay Sands in Singapore on March 15.

The award in particular recognised the airport’s approach to climate change, as well as its first five-year sustainability plan.

Auckland Airport sustainability and environmental manager Martin Fryer accepted the award on Joan’s behalf and says it was an amazing experience to share the stage with some truly global companies such as Coca Cola and Procter & Gamble.

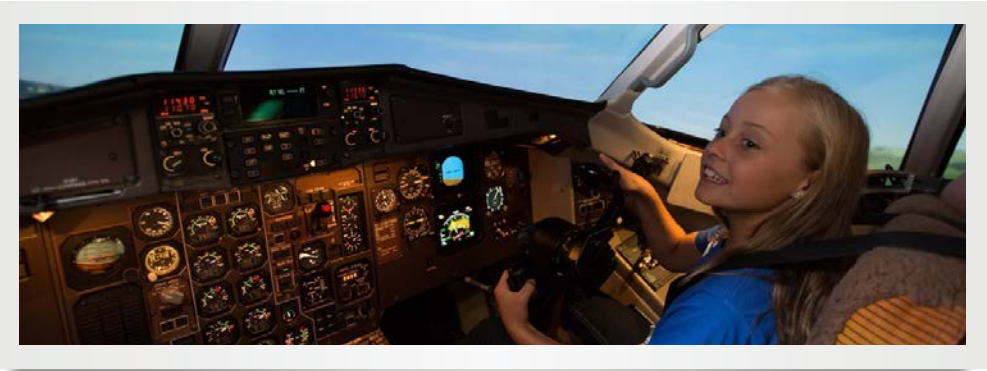
“What we have achieved with our first sustainability plan has now been given a real seal of approval in our key market, the Asia-Pacific.”



The increase in the number of Chinese arrivals at Auckland Airport in February 2013 when compared to February 2012.



# Fun day at the airport for sick kids



Quinn Hautapu, who was nominated for the trip by Ronald McDonald House Auckland, in a flight simulator.

Children from four different charities, and all corners of the country, spent a fun day airside at Auckland Airport as part of a Corporate Cabs event.

Drivers and other Corporate Cabs volunteers, who thought up the idea and helped organise the day, collectively donated 150 hours of time to the 25 children nominated by Ronald McDonald House Auckland, Kidney Kids, Cure Kids and Kidz First, picking them up from their homes and driving them first to the Auckland Museum and then the airport.

Once there, the children were treated to a once in a lifetime experience that included a Marae welcome and a demonstration from NZ Customs detector dogs, Airport Emergency Services Officers and Aviation

Security Service explosive detector dogs. They also enjoyed an airside runway tour and Air New Zealand simulator experience.

Many of the children are battling serious illnesses and Auckland Airport community relations manager, Katie Moore, says it was fantastic to see the children and their parents enjoying themselves away from the hospital.

“We are lucky here at the airport that there is always a lot going on and much to see, meaning we could provide the families with a full fun day of activities. I would also like to thank our Airport Emergency Services team as well as Air New Zealand, Customs and Aviation Security for jumping on board and making this day one to remember for the kids.”

# Jean Batten: A history of firsts

One of the most stunning parts of Auckland Airport’s international arrivals area is the little plane suspended from the ceiling. The Percival Gull Six is the very one Kiwi aviatrix Jean Batten flew in 1936 as she became the first person in history to fly solo from England to New Zealand. It took her 11 days and 45 minutes, including two and a half days in Sydney.

But that was far from the last time it was flown. Her Gull was requisitioned by the Royal Airforce as a communication aircraft in World War II before being bought by Percival Aircraft in 1946. The company donated the plane to the Shuttleworth Trust, which restored it to full airworthiness in 1987.

Auckland Airport borrowed it in 1990 to put it on display for New Zealand’s 150th anniversary celebrations, which coincided with the airport’s 25th birthday, before negotiating to buy it.

Its final flight was to mark the 60th anniversary of Jean Batten’s world record-



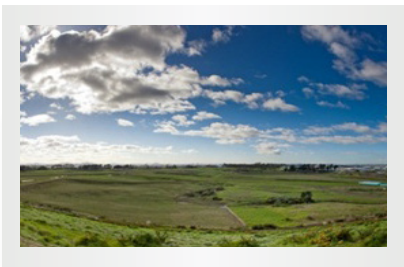
setting flight, which had been postponed twice because of the weather, but was eventually carried out on November 3, 1996, with Cherie Marshall at the controls. It wasn’t a smooth flight – the engine began to run “rough” over the harbour – but a safe landing, accompanied by fire trucks, was made.

Then it was time to retire, for good. After more than 10 years on display in the airport, it was moved to its current position in 2010 where it continues to delight millions of passengers every year.

# The secret is in the grass

A special bird-detering grass that has been trialled at Auckland, Hamilton and Christchurch airports is now ready to be shown off to the world.

In April 2011, 27 acres of land on the southern side of Auckland airport’s runway were sown with the grass, which was designed in Canterbury and contains an endophyte that naturally deters wildlife and insects.



The endophyte is a natural fungus that grows between plant cells in many ryegrasses and tall fescues and makes them unpalatable to both insects and animals without harming them. The trials at the three New Zealand airports have shown that the grass lowered bird numbers by 95 per cent, something that will be welcome news to the aviation industry, which spends around US\$1.2 billion on aircraft damage and deterrence measures due to bird strikes.

The grass is the only one of its kind in the world at the moment and is one of the few permanent deterrents that can be used at airports. AgResearch subsidiary Grasslanz owns the patents for the technology and PGG Wrightson has the rights to market it in New Zealand and around the world.

A roving technical conference last month took a group of about 40 airport consultants and managers as well as turf agronomists from around the world to the three trial airports so they could see the grass in different environments and speak to those involved in developing the technology.

The grass could be a strong part of a multifaceted plan to prevent bird strike at airports and it also could be used in parks and sports fields.

[www.grasslanz.com](http://www.grasslanz.com)

